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Companies and Practitioner**



By Adrienne Papp

**Dr. Malcolm Lesavoy, One of the Best Plastic Surgeons in the World**

Dr. Malcolm Lesavoy  
There is certainly no shortage of plastic surgeons in the Los Angeles area, and sometimes it's hard to know who among the many is a top tier practitioner when it comes improving one's physical image.

Luckily we have one of the world's most distinguished plastic and reconstructive surgeons right here in town. Dr. Malcolm Lesavoy is one of the most esteemed members of his profession, and has done aesthetic and reconstructive procedures on patients from head to toe, as his business card reads. He is highly respected as an Amer-

ican Board of Plastic Surgery (ABPS) certified Plastic Surgeon, and has also served as a fulltime academic professor of plastic surgery at UCLA and for over 25 years served as Chief of Plastic Surgery at Harbor-UCLA Medical Center before turning to private practice and opening an office in Beverly Hills. Over the length of his prestigious career, Dr. Lesavoy has been motivated by a desire to correct deformities as a result of trauma and auto accidents, correcting the ravages of cancer and physical deformities like cleft palates.

"The early part of my career consisted of about 90% reconstructive surgery of the most challenging kinds," Dr. Lesavoy says. "When I went into private practice that changed to about 90% cosmetic procedures. My specialties now include face-lifts, eyelid lifts, Rhinoplasty, breast augmentation and reduction, tummy tucks and liposuction. Those all take place at my certified private office in Beverly Hills. At the same time I still do reconstructive work at UCLA."

With his sterling credentials and decades of experience, Dr. Lesavoy is also much sought after for his expertise and by the media, and has made appearanc-

es on ABC News, the Discovery Channel, Oprah, the reality TV series 'Nip/Tuck' and 'Extreme Makeover.' He also made an appearance on 'Botched, the E! Channel show, with former student, Dr. Terry Dubrow, who calls Dr. Lesavoy "The best plastic surgeon in the world." Lesavoy Plastic Surgery  
9301 Wilshire Boulevard,  
Unit 410  
Beverly Hills, CA 90210  
Tel: 310-248-5451  
Tel: 888-LESAVOY (537-2869)  
[www.lesavoyplasticsurgery.com](http://www.lesavoyplasticsurgery.com)



*The revolutionary nail polish by LBK is changing the industry.*

## **Nail Polish by LBK**

Once in a while a new concept comes around that is so unique it revolutionizes a whole industry. This is exactly what Tony Kemeny has come up with. With his brilliant young mind, his genius allows him to foresee the future in the beauty industry in

ways his competitors have never thought of. What Kemeny's innovative mind has envisioned is a new concept that has the cosmetic industry in awe. He calls it "Love by Kemeny."

Kemeny, who has a Hungarian heritage, has been creating nail polishes for 30 years before he single-handedly revolutionized the concept of matching color to skin tone. Every woman wants to look beautiful, youthful and ageless, and nails are one of the first things that are noticed on a person. Tony realized that, although the color of nail polish can look beautiful in the bottle, it is not an accurate representation unless you can see it on your nails because the color will slightly change and have a different appearance against your skin tone. "I used to survey entire floors of beauty products in large department stores and the nail polish counter was always the messiest because people want to try the color on their nails and see what it really looks like against their skin tone," Kemeny says.

Determined to make matching nail polish easier, he came up with a unique solution so that you can now have a high quality nail polish that is a perfect match, allowing you to actually see the color against your skin without even opening the bottle.

By simply flipping the hinged nail tip on each of Kemeny's bottles you can see a true color swatch. You just put your nails under the flipped up sample that is at-

tached to the cap, as the image shows, and you can see the exact color in the bottle and get an accurate indication of how the color will look against your skin tone.



### Love By Kemeny

Not only is this innovative device something that Kemeny himself came up with, he is also the creator and custom manufacturer of each bottle, developing the product from conception to execution. He also designed the equipment needed to attach the color sample flip to the top of the bottle and maintains full control of his design and production, doing everything single handedly, and that I believe is an Honorable Cause!

Kemeny's patented hinged tip technology is exclusive to LBK's 7 Free Gel Effect Formula, and the line is currently available in 48 colors. This high quality lacquer is both vegan friendly and 100% cruelty free.

When we were talking about the entrepreneurial spirit and creativity, which was a driving force in Kemeny's life, he revealed that he prayed a lot and always received a very positive an-

swer in the form of something great happening in this four year long and quite demanding process. What I most love about his color palette is that it follows fashion trends, is very hip and stylish, while at the same time is available in a variety traditional classic colors.

Not only Tony is changing the way we look at nail polish, his product line is in a league by itself and is already being distributed in Canada. With its innovative design, the LBK product line has already attracted a lot of attention from salons and department stores that are interested in carrying Kemeny's nail lacquers. And, to make the product line even more accessible, you can also buy them online: [lbknails.com](http://lbknails.com)



**FEATURED WRITER**  
**ANTI AGING EDITORIAL DIRECTOR**  
Adrienne Papp