

## Why is it possible to reach Millions with Youthful and Ageless™?

**Media Kits and Demographics.**  
**We reach half a billion targeted demographics.**

### OUR MEDIA VENUES AT A GLANCE

#### E! ENTERTAINMENT NEWS

Channel E! Entertainment is available to approximately 94,296,000 American households (81.0% of households) as of February 2015.

#### CNN AIRPORT NETWORK

CNN Airport Network alone has 234.9 Million Estimated Travelers that watch CNN Airport Network. Please click here and flip the pages. Atlantic Publicity's editorial style of commercials will air during prime time: from 9 am to 5 pm [50 of the nation's busiest airports](#), busiest airports, covering more than 2,100 gates, 27 club rooms and other viewing areas.



#### PRODUCTION by AP FOR CNN AIRPORT NETWORK

See productions that have aired

#### VARIOUS MAGAZINES

#### AIRLINES

#### LIFESTYLE VIDEOS

#### VIDEOS ON AIRLINES

## COMBINED CNN AIRPORT NETWORK AND AMERICAN AIRLINES

### ATLANTIC PUBLISHER ARTICLES

#### RADIO

##### AMERICAN AIRLINES

American Airlines united with US Airways. Their demographics therefore grew even bigger.

##### MOTION PICTURES FOR PRODUCT PLACEMENT UPON REQUEST GIFT LOUNGES

Atlantic Publicity has produced a number of Gift Lounges. One of the biggest gift bags were given to stars at the 2009 Finales of Dancing with the Stars.

##### FOX BUSINESS NEWS

Fox Business Network between 6am to 8pm on weekends broadcast to 56+ million cable and satellite subscribers. Fox Business Network is available to approximately 74,224,000 pay television households (63.8% of households with television) in the United States as of February 2015.

##### CNN CABLE MEDIA KIT

CNN Cable: As of August 2010, CNN is available in over 100 million U.S. households and growing. CNN viewers between 7am to 5pm weekdays has grown to over 73+ million cable and satellite subscribers. It is also available in American hotel rooms, as well as carriage on cable and satellite providers throughout Canada. Globally, CNN programming airs through CNN International, which can be seen by viewers in over 212 countries and territories.

##### BRAVO MEDIA KIT

Bravo, As of February 2015, is available to approximately 92,295,000 American households (79.3% of households with television) receive BRAVO.

##### NEW BEAUTY MEDIA KIT

One page in New Beauty costs over \$ 36,000

##### OWN OPRAH WINFREY NETWORK

OWN Oprah Winfrey Network, As of February 2015, OWN is available to approximately 81.9 million pay television households (70.3% of households with television) in the United States.

##### TRAVEL CHANNEL

As of February 2015, Travel Channel is available to approximately 91.5 million pay television households (78.6% of households with television) in the United States.

##### TO VIEW MORE NETWORKS PLEASE CLICK HERE

Atlantic Publicity provides a number of media venues upon request

## Our Media Packages

### Package No. 1

- a) We are currently offering [Cable News Network placement on CNN Airport Network](#). Our production team will produce a professional 30 second editorial type of television spot using still photos, logos, graphics, and any existing video/b-roll footage you may have. We offer this production for worldwide distribution on the Network and online. The piece will air 200 times a year. It will extend with three extra months bringing the broadcast to 250 airings.
- b) Two [Comprehensive Journalistic Articles](#) on you and your business.
- c) Atlantic Publicity has developed its own proprietary website ranking system that has the ability to optimize thousands of keywords and rank on page one of Google for a good percentage of those keywords. Combined demographics reached: over 250 millions.

### Package No. 2

- a) This unique package combines a 2 minute long [In-Flight video presentation](#) exclusively on you, your products and services, and will be running for 2 straight consecutive months on all American Airlines flights, first and business class travelers. We start by recording a one-on-one audio interview by phone with your spokesperson. Interview questions are prepared in advance. We use your interview as the soundtrack and add to it visual assets (ie. photos, images, graphics, logo, and any video you have). This keeps the eye moving and text is used to highlight key points.
- b) In addition to your 2 minute long [In-Flight video](#), we will also produce a 30-second editorial style television commercial to air on [Cable News Networks](#), CNN Airport Network, in all [50 major US Airports](#) covering more than 2,100 gates, 27 club rooms and other viewing areas 6 times for a month during primetime.
- c) Additionally, this package includes:
- 1) Downloadable links of both your Inflight video and editorial style TV commercial
  - 2) Embed code for posting videos on your website and social media
  - 3) Full re-usage rights for promotional purposes
  - 4) Rebroadcast on our website, which will be heavily publicized.
- d) ) One [Comprehensive Journalistic Article](#) on you and your business along with syndication to over 150,000 media outlets and 15,000 entertainment executives. Combined demographics reached: American Airlines: 8.4 Million + Airport Network: 20 million + Syndicated Article; Social Media Promotion and heavy SEO Optimization of your platform reaching eventually half a billion targeted demographics of the upper middle class, the rich and famous.