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## Boxing Gloves To Fight Aging

Posted on March 24th, 2008 by Adrienne Papp



Slipping into radiant skin isn't easy...with thousands of "miracle" products

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out there, what's the solution?

World-renowned Dr. Zein Obagi forever changes the way we look at skin care. His revolutionary methods go around the word gathering followers.

“There are four strategies to deal with the harsh realities of wrinkles, uneven skin tone, loss of elasticity, and various signs that you don't look just as good as you did five, ten or twenty years ago.” says Obagi.

1) **Pretend.** Avoid mirrors, cameras and friends who are all-too-honest. Try to convince yourself that you have other redeeming qualities.

2) **Rationalize.** Tell yourself that the opinions of friends, family and colleagues don't really matter. Love yourself, love your wrinkles.

3) **Bite the bullet.** Go for Botox®, lasers, peels, fillers, face lifts. Know when to stop though, or you'll look like Phyllis Diller.

4) **Triumph.** Fight like hell, and combat those stubborn wrinkles and age spots with the most advanced and most potent products you can find.

There is no one right answer. Depending on your personality, expectations and tolerance for pain, it's OK to do any one of those things.

But if you opt to triumph over the signs of aging, listen to the advice of the dermatologist who has been at the forefront of the anti-aging movement for 30 years. Dr. Zein Obagi, a leading cosmetic dermatologist in Beverly Hills, has some ideas on how to develop an anti-aging program that gives you your very best shot. He calls it: **“Fight Aging. Fight Hard.”**

Dr. Obagi is best known for his line of aggressive, prescription-only peels and anti-aging lotions. Not only in California, but around the world, he has set new standards for anti-aging skin care treatments. More than 3,500 dermatologists and plastic surgeons use his products for skin transformation, skin lightening and skin health. In fact, Dr. Obagi invented the whole category of healthy skin, which is based on his



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program of correction, stimulation and saturation.

Dr. Obagi has developed a new non-prescription program to encourage the skin to renew and revert to its original youthful appearance, called ZO Skin Health. Although the line will soon be introduced to prestigious department stores, currently it is only available in his own practice in Beverly Hills and through selected spas around the world.

For more information please visit [www.zoskinhealth.com](http://www.zoskinhealth.com) or call + 1 310 273- 3063.

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