

# ATLANTIC UNITED

# **ADRIENNE PAPP, CEO**

"Death Is Very Likely The Single Best Invention Of Life" **Steve Jobs**"Own Your Power" Adrienne Papp
"Success Comes At a Price, Pay It and It Will Pay You!" **Adrienne Papp**Scientia mea - Adiutor meus ( **My Knowledge is My Helper**)

"The best & most beautiful things in the world cannot be seen or even touched - They must be felt with the heart" ~Helen Keller

"Trust thyself: every heart vibrates to that iron string. Accept the place the divine providence has found for you, the society of your contemporaries, the connection of events. Great men have always done so, and confided themselves childlike to the genius of their age, betraying their perception that the absolutely trustworthy was seated at their heart, working through their hands, predominating in all their being. And we are now men, and must accept in the highest mind the same transcendent destiny; and not minors and invalids in a protected corner, not cowards fleeing before a revolution, but guides, redeemers, and benefactors, obeying the Almighty effort, and advancing on Chaos and the Dark."

"Self-Reliance by Emerson"

In addition to being the Owner, President and CEO of Atlantic United, Incorporated in New York City, with practices in Los Angeles, California and Aspen, Colorado with several divisions, such as Atlantic Publicity, Atlantic Publisher, Spotlight News Magazine and Atlantic United Films, Adrienne is also the former Profile Editor of Flying Adventures Magazine (flyingadventures.com); the Editor in Chief of Savoir Magazine (savoirmag.com); a host, and contributor of Chic Today, a fashion magazine (chictoday.com), La2Day (La2Day.com) and It Magazine (itmagzine.net), along with six local publications including Beverly Hills 90210, Brentwood News, Santa Monica Sun, Bel-Air View, Palisades 90272, and Malibu Beach (www.westsidetoday.com)

She also writes and produces the <u>SPOTLIGHT, Walking the Walk<sup>TM</sup></u> News Magazine, a cutting-edge interactive multimedia style and entertainment media production company that also distributes news articles to thousands of media outlets. (<u>www.SpotlightMediaProductions.com</u>)

Adrienne is the Chairman of Public Relations of the William Fox Hungarian Film Club and Atlantic is the PR and Publicity Company of the Hungarian Film Festival in Los Angeles. Her contributions at (it) Magazine promotes pro-social actions to inspire and fuel life altering and world changing events. Adrienne is also the former Profile Editor of Celeb Staff, an exclusive coffee table style magazine with readership of 200,000 of discerning consumers who enjoy the amenities of an affluent lifestyle. Until 2006 Adrienne was the Profile Editor of all six publications of the West Side Today Publishing House.

Adrienne has also been featured and published in numerous other publications, including Celebrity Society (<a href="www.beverlyhillstimesmagazine.com">www.beverlyhillstimesmagazine.com</a>) where she was Managing Editor as well. Adrienne wrote cover stories in the Brentwood News Group's six regional magazines as well as for Celeb Staff Magazine. Some of Adrienne's cover stories included profiles of Angelina Jolie, Robert Redford, Adrian Pasdar, Lea Thompson Kathy Ireland, Michael Jackson, Mick Jagger, Clint Eastwood, Gerard Butler, and the late Violet Parkhurst among many, many others.

Adrienne was also a Guest Professor of Marketing and Advertising at Oxford University's International Business School. She has built and managed an International Consulting firm in New York City in the fields of health and beauty, high-technology industrial and consumer product marketing and distribution, telecommunication, finance, joint ventures, investment banking, strategic partnerships, and entertainment financial consulting. Investors of her company included The Invus Group, a half a billion-dollar private equity fund in New York City, owner of Weight Watchers, and an Irish holding company with large investments world-wide. She also worked in Denmark and Sweden as the Director of Business Development of Copenhagen based software manufacturer and led the company to its current market leader position within one year.

# Education

Adrienne earned her MBA/Economist, Master of Science degree in Europe from one of Europe's top Universities, Corvinus University of Economics, and completed a post-graduate course at New York University (NYU) in 1994 in International Law, Finance and Taxation. She has also received credentials from UCLA, California in advertising, marketing and journalism. She graduated with all A's and was offered a PhD for her diploma work that is filed at the Library of Corvinus University today(<a href="https://en.wikipedia.org/wiki/Corvinus University">https://en.wikipedia.org/wiki/Corvinus University</a>), which is among the 50 best universities of Europe. Adrienne also invented a mathematical formula for computer programming that was taught at the University IT Technology department.

## MBA Leadership Excellence

Adrienne is characterized as a highly energetic executive with years of professional success in publishing, feature editorial writing, event coverage, business development, movie production, distribution, foreign and domestic market penetration, partnership building and contract negotiations. She is known to be innovative and resourceful, persistent and persuasive. She identifies opportunities and consistently exceeds objectives. A recognized self-starter with strong planning and development skills, Adrienne offers a multifaceted perspective with excellent understanding of today's programs and alliances to customize and implement leading-edge strategies and systems.

## Knighted

Adrienne Papp was Knighted into a Lady / Dame by the Duke of Belgium, His Grace, Michael Schmickrath, Grand Prior General of the Order of Constantine the Great and Saint Helen. She took an Oath during a formal Investiture Ceremony to stay a Lady in this Chivalric and Knightly Order for a lifetime, which took place in Los Angeles on October 23. There are 87 American noble members of the Order, she is one of them. Lady Adrienne has become the Public Affairs Officer for the Imperial Order of Constantine the Great and of Saint Helen in January of 2011.

# Latest Assignment

Adrienne has become the Feature Editor for Bunker Hill Magazine and the publicist for GROUND FLOOR Gallery downtown Los Angeles.

#### Academic Credentials

- · Post Graduate Degree in Marketing, Advertising and Journalism, 2007; UCLA, Los Angeles, California
- . International Trade, Law, Finance & Taxation, 1993; New York University (NYU), New York, New York
- . Master of Business Administration / Mater of Science in Economics, 1989 Corvinus University of Economics sister University of DePaul University, Chicago, Illinois.

#### Interest & Activities

Photography, Rock Climbing, Ice Climbing, Sailing, Horseback Riding, Alpine Skiing, Professional Photo Modeling, Movie Production

### For further Information:

www.AtlanticPublicity.com www.AdriennePapp.com www.AtlanticPublisher.com www.SpotlightNewsMedia.com www.AtlanticUnitedFilms.com

## Who is Who

Cambridge
WikiBin
IMDB
Reference.com
Wikipedia
Celebrity Birthdays
LinkedIn - Public Profile
LInkedIn - Member Profile
Geela.com
Operation Healing the World

Spock

Zoom Info

The Order of Saint Constantine - To Be A Knight

Knighthood and Chivalry in the New Millennium, Adrienne Papp Tells Her Story

A Westside Story, Knighthood and Chivalry in the New Millennium

Celeb Staff, Profile Editor

Adrienne Papp, CEO and President of Atlantic Publicity

Featured on Delta Airlines "Business Talk Radio Channel"?

Sandra Costa Design Group

Adrienne Papp Honored for her International Writing and Publicity

Lady Adrienne Papp is the Publicist for the Sandra Costa International Design Group

and The Sustainable Design Group

Entertainment and Media Mogul, Adrienne Papp honored for her International writing

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Adrienne Papp's Resume

 $\underline{www.AtlanticPublicity.com} \quad \underline{www.AdriennePapp.com} \quad \underline{www.SpotlightMediaProductions.com} \quad \underline{www.BigBookoftheBest.com}$ 

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