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Media Expert



Crafting a story is an art form. Creating a recognizable image is essential to the success of every business. A practiced media expert knows the ins and...

Celebrity Publicity



Atlantic Publicity of Los Angeles, California, knows about buzz. A career in entertainment is practically built on it. Many a talented individual has...

Target Marketing



Target marketing has been around for decades but has really benefited from the information age. Thanks Internet! Information and statistics are...

Make your next stop a consultation with Atlantic Publicity of Los Angeles!

"Because you have a story!"

Welcome To Atlantic Publicity

Since 1992, Atlantic Publicity of Los Angeles, California, has devoted itself to helping their clients tell a story to the world. National and international relationships have been forged over 25 years, and benefit all their clients. A team of media publicity experts is ready to go to work today and can't wait to get started! The right people, the right publicity!

The story is everything. Without this important foundation, a proper image cannot be crafted and given to the public. Not everyone leads the life of a Dickens character, but everyone has something that defines them. It is the media expert's job to discover this characteristic and put it to as good a use as possible. Intuition and experience play a role, but research and numbers are trustworthy guides, as well.

Every public relations project begins with a consultation. Both parties grow familiar with each other and how the process will unfold. Then a campaign is launched utilizing the full spectrum of marketing and advertising options in the known media universe. A reputable firm like Atlantic Publicity accrues profits from years of managing cultural capital with hard work and diligence, and passes these profits on to their clients. Personal accountability is the code they work by. Open communication is the vessel by which this is achieved. A trusting relationship is the guiding star. Atlantic Publicity enjoys lasting partnerships with many of their clients to their mutual benefit. It is their dedication and commitment to their client's ambitions that have placed them in the position of success they enjoy today.

Establish a story today with the help of Atlantic Publicity's team of media experts. They provide the coaching, guidance, and know how to grow their client's business. Land the hottest TV appearances, schedule the most evocative interviews, and get the most effective advertisement placements with a simple phone call today!

Atlantic Publicity

205 Washington Ave. Suite 509 Santa Monica, CA 90403 Telephone: (310) 451-7403 (917) 678-4017

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"If I was down to my last dollar I would spend it on Publicity" -Bill Gates







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